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ALVET 2-17

SUBJ: ACCESS TO CAPITAL WITHOUT THE FEES

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1. There are 679 opps4vets members, of which 7 are charter sponsors, of which 2 are civilian sponsors. There are 10,597 VA CVE verified Veteran firms and opps4vets has the largest online community of 6% of the VA CVE registrants and growing.

2. What we all have in common besides the obvious is the need to access working capital. Since my retirement from the Corps on April 1, 2000 after 26 years of service, I managed to access working capital in various ways, but never in a way that would forgo my control and ownership. Do you remember the days of 0% interest credit cards or a transaction that offset the high fees? I navigated that process for some time and enjoyed mastering it that access to capital for me has never been an issue. Not everyone has the luxury of considering an indirect method to accessing capital and what working capital that was secured is either not enough or with high fees that any marketing plan is non-existent. If you don't have a cost effective marketing plan to develop your web presence or expose your products and services, you will always find yourself going up creek without paddles. Marketing budgets on average represents over 35% of your budget; however, I am efficient enough to reduce that to as low as 15%. Still, not many are able to even budget that much. So \$12,000 can be all that you need to allocate if deployed strategically and with a plan, I have that [plan](#) and prepared to finance at no cost exclusively to our opps4vets members.

3. I am in a position to offer the opportunity to finance your [marketing plan](#) for increased web presence and visual presentation. I am prepared to do this for up to \$12,000 paid back in 60 months with equal monthly payments of \$200, also, if ten of our opps4vets members do so as well and attend the www.SWVBRC.org 7th Annual Veteran and Small Business Summit in Oceanside CA on Feb 26, 27, 2018, I will

present \$5,000 to the best marketing pitch of those ten opps4vets member and credit \$5,000 of the web services they secured. Essentially, I am interested in a handshake not a handout. I am publishing a sample proposal to this opportunity. Read below for more details

Situation - Access to capital is never enough or too expensive to consider and drains cash flow when you need it the most. The need for marketing working capital is usually the last expense to budget for and the most critical to have.

Mission - Develop and deploy a program to fund marketing working capital to develop web presence with product and services exposure worldwide to include funds in increments of \$5,000 or more. Produce and distribute nationwide video campaign "Courage Valor Experience America's #1 Choice" to promote and increase awareness of Veteran Owned Businesses.

Execution - Deploy Frag0 2-17 with the intent to achieve mission in three phases. Phase I, introduce capital opportunity to all opps4vets members. Phase II, Identify interested participants. Phase III, verify interested opps4vets members that meet the criterion to receive capital at no cost and handshake the opportunity with details of agreement. Phase I, II and III ENDEX March 1, 2018. Repeat yearly to improve and increase funding as allowed by the success of the program.

Administration & Logistics - Criterion for no fee to finance marketing capital for web development with product and services exposure nationwide and \$5,000 cash funds.

WEB DEVELOPMENT WITH PRODUCT AND SERVICES EXPOSURE NATIONWIDE

- Must have active and approved status with VA CVE
- MUST be a registered Veteran with www.opps4vets.com/Suppliers
- Must be a registered Veteran with www.SWVBRC.org
- Must have a paid account via this link

<https://register.wildapricot.com/?refcode=TSHIN3B9WZ>

- Up to \$12,000 paid back at \$200 a month in 60 months

- Agree to opps4vets program agreement

CONSIDERATION FOR \$5,000 CASH FUNDING AT 7TH ANNUAL VETERAN AND SMALL BUSINESS SUMMIT February 26, 27 2018 AT OCEANSIDE CA

- MUST meet all the above and a paid account via link above for 6 months (Sep, Oct, Nov, Dec, Jan, Feb) prior to summit
- MUST be no less than 10 opps4vets participating members
- MUST attend SUMMIT
- MUST present marketing and strategic plan at summit
- The best marketing and strategic plan presented will be selected.
- A check for the amount of \$5,000 will be presented to the winning presentation.
- The cash funds will not be added to the balance for repayment, it will be credited to the balance so that total capital opportunity is only \$12,000 and not \$17,000 as an example.
- **Example of transaction.** On or prior to Sep 1, 2017 an agreement is made to provide services for up to \$12,000, six months later balance after monthly payments of \$200 is \$10,800. Winning presentation will be credited \$5,000 of the services and the \$5,000 cash funds won't increase balance, total balance due is still \$10,800.

Communication and Signal - The opps4vets platform is the primary source communication and logistics to receive and distribute information on this program. FragO 2-17 will be posted at this link <http://opps4vets.com/ALVET-FragO> for all participating and non-participating opps4vets members to view and track and to ask questions and provide feedback.

[Click here for an example of the program handshake agreement.](#)

4. The intent of this communication is to introduce a no cost funding program for our community. Working capital programs have various or creative fees opps4vets does not assess any fees. As a community of CVE verified members, we represent Courage Valor Experience™ and our

actions will be witnessed by many as we define the true meaning of a Band of Brothers and Sisters.

5. Semper Fidelis, Albert R. Renteria, CWO-4 USMC Retired, opps4vets Founder//